

Privacy Policy

This Privacy Policy ("**Privacy Policy**") was last updated on March 25, 2024.

Websites Covered

This Privacy Statement sets forth the practices of Georgia-Cumberland Academy (collectively referred to as "we," "us" and/or "our") with respect to personal data and other information that is collected from individuals.

Controller of Personal Data

We act as the controller of any personal information provided to or gathered by our websites and applications (our "Services"). This Privacy Statement describes the choices available to you regarding the use of your Personal Data, and how you access this information to update and correct it.

Information We Collect

We recognize the sensitive nature of your information. It is our highest priority to ensure the confidentiality of any information you provide and take a proactive approach in protecting your privacy.

When using our Services, you may provide us with Personal Data such as your name, address, phone number, email address, and family information.

Other Information

When you interact with our Services, we may receive and store information collected passively through various technologies used on our websites. This information is used to provide us with statistical information such as the number of visitors to a website(s), the number of visitors to each page of our Services. Other information collected may include IP Address, Browser Type, ISP, pages you visit, operating system, and date/time stamps. This information is merely statistical and not used to identify you.

In operating our Services as described above our third-party partners and we use cookies, (including temporary, persistent and session cookies) and similar technologies. Our third-party partners also use Local Storage (HTML5).

These technologies are used to provide additional functionality, analyze usage and behavior more accurately, temporarily store our pages and images, store content and preferences.

Our Use of your Personal Data and Other Information

We use Personal Data and other information to provide you with services, send you updates, administer your account, communicate with you, enable you to connect with others, improve our Services, conduct research, understand our organization, send you valuable information and newsletters, and communicate with individuals. We will not reuse Personal Data for a new purpose other than the original one(s) for which it was collected, unless the following apply:

- The new use is compatible with the original one, meaning you should reasonably expect similar use;
- We have notified you of the new use and given you an opportunity to object to it; or
- The new use is otherwise permitted by law.

By voluntarily providing us with your information, you are consenting to our use of it in accordance with this Privacy Statement. You acknowledge and agree that your data may be transferred from your current location to our servers or its authorized third parties as described in this Privacy Statement. We will not share your information with anyone not described in this Privacy Statement unless your consent is obtained prior to doing so. This Privacy Statement also describes the choices available to you regarding our use of your information and how you can access and update it.

If you wish to opt-out of receiving newsletters, you may also opt-out of such communication by following the unsubscribe link included in the emails.

Sharing your Information

We may provide your Personal Data to third party services providers that help us with our business activities such as shipping and marketing. These companies are authorized to use your Personal Data only as necessary to provide these services to us.

We may disclose your Personal Data if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation such as to comply with a subpoena, or a similar legal process (ii) protect and defend the rights or property of Georgia-Cumberland Academy, (iii) act in urgent circumstances to protect the personal safety of users of the Services, visitors to our centers or the public, or (iv) protect against legal liability.

Third Party Links

Our websites and applications may contain links to other websites or features that may connect with your other mobile applications within your device. Privacy practices of linked websites and mobile application may differ from ours. If you submit any personal information on these websites or applications, your information is governed by their privacy practices. We encourage you to review the privacy policies of such websites before submitting any personal information.

Your Rights

If your personal information changes, you no longer desire to use our Services, or wish to know whether we hold personal information about you, you may request, correct, update, amend, and delete such information by contacting us using the email address and/or address provided below.

Security

The security of your information is important to us. We follow generally accepted standards such as encryption to protect the Personal Data submitted to us.

Retention

We will retain your Personal Data for as long as your account is active or as reasonably useful for other organizational purposes. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes

and enforce our agreements. We will dispose of your information when it is no longer needed or required to be kept.

Changes to this Privacy Statement

We may update this Privacy Statement to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices.

If you have questions or complaints regarding our Privacy Statement or practices, please contact us at info@gcasda.org.

Contact Us

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Calhoun, GA 30703

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